

Sec's Life

"TO BE SUCCESSFUL, YOU'VE GOT TO BE FOCUSED AND YOU'VE GOT TO HAVE PASSION"

LEVI ROOTS

In this issue:

- Information overload - researching on the internet!
- You've been "cyber sec'd"
- Business Start Up Exhibition



Contact Ingrid Blake on:

t 01923 464207

m 07903 631683

e ingrid@thecybersec.co.uk

w www.thecybersec.co.uk

Information overload...



With so much information at our fingertips courtesy of the internet, it has never been easier to find what you are looking for....here, the cyber sec provides some tops tips for internet research:

Search Engines

A search engine, like Google or Yahoo, is used to search the internet, listing areas on the web where you can get further information on a specific subject or topic. It is a good idea to use more than one search engine, as they index different content.

Search Terms

Check a dictionary or thesaurus for synonyms, antonyms and alternative spellings or wording of what you want to search for. The more specific you can be with your search terms, the better.

Map out where to Research

Make a list of questions that you need the answers to, then think of who might know the answers to produce a list of possible sources. This list will help you identify the websites you should consult and the names you should enter in searches.



The internet provides a vast amount of information at your fingertips!

Adjust your search tactics

When you look at what is coming back from a search attempt, you can then refine your search, adjust your wording or use terminology that would show up in the pages you want to find.

Use Links and Bookmarks

Your initial search may lead you to new, additional relevant information. Bookmark useful sites and keep a list of URLs of websites you find.

Remember...

... the first few research sessions are for exploring. Don't expect to find the information you are looking for immediately.

...be persistent, dig deep!

...verify the information as not everything you find on the internet is accurate or correct, Cross check against various sources!

Not only will you find the information you require, you may learn something new!



You could be *cyber-sec'd*...

There is a new phenomena sweeping the country. Business people, entrepreneurs and just very busy people are experiencing being *cyber sec'd*. For all, it has been a pleasant experience, which has left them feeling fulfilled and relieved.

It occurred when they were stuck on what should have been a simple task - for example, formatting and printing address labels or slotting an image into

a document - but found themselves not making any progress and going round in circles, thus wasting valuable time.

In desperation, they turned to the cyber sec to carry out these small tasks and were able to return to their day-to-day business knowing they had been *cyber sec'd*.

It usually only costs £25 to be *cyber sec'd* - go on, give it a go!



the cyber sec will be exhibiting on stand 322 at the Business Startup show at London's ExCel on 20-21 May 2010.

Business Startup, the UK's biggest business event for anyone starting or expanding a business. With hundreds of seminars and exhibitors, one-to-one advice and networking, it's the perfect opportunity to find information to help your business thrive.

Click [here](#) for free tickets.